



New at L'Ecole NO 41
375ml bottles

Available now
at the winery

L'École No 41

P.O. Box 111

Lowden, WA 98360

Vins de L'Ecole

(wines of the school)

We're so pleased with the enthusiastic response to our new **Vins de L'Ecole wine club** and are excited to announce the contents of our first shipment which will be sent out the week of September 1st.

Many of our customers recognize L'Ecole N° 41 for award-winning merlots. The September issue of Wine & Spirits includes a special terroir section featuring our Seven Hills Vineyard in the Walla Walla Valley.

Our first wine club offering provides you the opportunity to taste our single vineyard **Seven Hills Vineyard Merlot** and the **Walla Walla Valley Merlot** side-by-side. Salute!

Vin Rouge: 2000 Walla Walla Valley Merlot and 2000 Seven Hills Vineyard Merlot

Vin Select: 2000 Walla Walla Valley Merlot, 2000 Seven Hills Vineyard Merlot and 2001 Seven Hills Vineyard Estate Semillon

It's not too late to become a Vins de L'Ecole member and receive your first wine shipment. Just register by September 13th. Call Jay at the winery at 509.525.0940 or check our website at www.lecole.com for a complete listing of club membership benefits including year-round wine discounts, special library releases and more.



Our commitment to quality is exemplified by our membership in the Washington Wine Quality Alliance



The Golden Rule

We believe in giving back to the community that has been so supportive of our winery over the years. One of the ways we accomplish this is through our participation in select charitable auctions. In June, we were pleased to attend for the first time the l'Eté du Vin Friends Auction in Nashville supporting the American Cancer Society. In July, we participated in the 21st Annual Sun Valley Center for the Arts Wine Auction in Sun Valley, Idaho. We are proud to have been a part of the Auction of Washington Wines since its inception. Held in August, this auction principally benefits Children's Hospital in Seattle.

Awards and Reviews

WINE SPECTATOR

- 93 points – 1999 Pepper Bridge Vineyard Apogee (*Cellar Selection*)
- 92 point – 1999 Columbia Valley Cabernet Sauvignon
- 91 points – 1999 Walla Walla Valley Merlot (*Spectator Selection*)
- 91 points – 1999 Seven Hills Vineyard Merlot
- 89 points – 2000 Seven Hills Vineyard Estate Semillon
- 89 points – 2000 Fries Vineyard Semillon



Wine Spectator
Top 100 Wines of the Year 2001
91 points – 1998 Columbia Valley Cabernet Sauvignon

WINE ENTHUSIAST

- 92 points – 1999 Walla Walla Valley Merlot
- 91 points – 2000 Seven Hills Vineyard Estate Semillon
- 91 points – 2000 Seven Hills Vineyard Merlot
- 89 points – 2001 Chenin Blanc (*Best Buy*)
- 88 points – 2000 Columbia Valley “Barrel Fermented” Semillon (*Best Buy*)
- 88 points – 2000 Columbia Valley Chardonnay



Wine Enthusiast Magazine
Top 100 Wines of the Year 2001
93 points – 1999 Seven Hills Vineyard Estate Semillon

CENTRAL WASHINGTON STATE FAIR WINE COMPETITION – July 2002



Best of Show Red • Best Cabernet Sauvignon • Double Gold Award
1999 Walla Walla Valley Cabernet Sauvignon

- Gold – 2000 Seven Hills Vineyard Estate Semillon
- Gold – 2000 Columbia Valley Chardonnay
- Gold – 1999 Columbia Valley Cabernet Sauvignon
- Gold – 1999 Pepper Bridge Vineyard Apogee
- Silver – 2000 Fries Vineyard Semillon
- Silver – 2000 Seven Hills Vineyard Merlot

2002 NORTHWEST WINE SUMMIT

- Gold – 2000 Walla Walla Valley Merlot
- Gold – 1999 Pepper Bridge Vineyard Apogee
- Gold – 2000 Seven Hills Vineyard Estate Syrah
- Silver – 1999 Walla Walla Valley Cabernet Sauvignon
- Silver – 2000 Columbia Valley Merlot
- Silver – 2000 Seven Hills Vineyard Merlot
- Silver – 2000 Seven Hills Vineyard Semillon

WINE & SPIRITS

- 94 points – 1999 Walla Walla Valley Cabernet Sauvignon
- 90 points – 2000 Columbia Valley Merlot

On the Chalkboard

On **October 4th and 5th**, L'Ecole N° 41 will feature Chef Cristiana Fagioli at our annual “**Crush**” dinners at the schoolhouse. Reservations may be made by calling Vickie at the winery at 509.525.0940 or email vickie@lecole.com.

In **November**, a new event “**East Meets West**,” will occur on the campus of South Seattle Community College. This event dinner will combine the culinary talents of renowned Seattle chefs paired with several Walla Walla Valley winemakers showcasing their award-winning wines. Be a part of this inaugural event in support of the South Seattle Community College’s culinary program and the Institute for Enology and Viticulture at Walla Walla Community College. Call Linda Hardy at 509.527.4253 for date and additional information.

L'Ecole N° 41 will host **Holiday Wine Dinners December 6th and 7th**. Call Vickie at the winery for reservations at 509.525.0940. Join L'Ecole N° 41 and other Walla Walla wineries **December 7th and 8th** for the **6th Annual Holiday Barrel Tasting and Open House**.

Wine Order Form

We are pleased to offer the following wine selections. Your order may be placed via phone at 509.525.0940; mailed to P.O. Box 111, Lowden WA 99360 or faxed to 509.525.2775. We also invite you to place your order through our website at www.lecole.com or email jay@lecole.com.

	UNIT PRICE	QUANTITY	TOTAL
2001 Barrel Fermented Semillon	\$14.00		
2000 Fries Vineyard Semillon	\$19.00		
2001 Seven Hills Vineyard Estate Semillon	\$19.00		
2001 Columbia Valley Chardonnay	\$19.00		
2001 "Walla Voila" Chenin Blanc	\$10.00		
2001 Schoolhouse Red	\$15.00		
2000 Columbia Valley Merlot	\$29.00		
1999 Columbia Valley Cabernet Sauvignon	\$29.00		
2000 Seven Hills Vineyard Estate Syrah	\$34.00		
2000 Walla Walla Valley Merlot	\$32.00		
1999 Walla Walla Valley Cabernet Sauvignon	\$35.00		
2000 Seven Hills Vineyard Merlot	\$39.00		
1999 Pepper Bridge Vineyard Apogee	\$41.00		

10% Discount for any 12-bottle case, mixed cases O.K.

SUB TOTAL

SHIPPING CHARGE

TOTAL PURCHASE

WA residents, 7.7% sales Tax

TOTAL AMOUNT DUE

WINE SHIPPING RATES

REGION	1-3 Bottles	4-6 Bottles	7-12 Bottles
Pacific NW	\$12	\$15	\$24
West Coast	\$12	\$18	\$30
Central	\$15	\$18	\$36
East Coast	\$15	\$24	\$36

** For FedEx delivery rate or special shipping arrangements, please call 509.525.0940 • ask for Jay

ORDERED BY:

Name _____

Street _____

City/State/Zip _____

Payment: Check Visa MasterCard American Express

Card # _____ Exp _____

Authorized Signature _____

PLEASE SHIP TO:

Name _____

Street _____

City/State/Zip _____

If this is a gift, what would you like the greeting to say?

IMPORTANT Please provide a daytime phone #: (_____) _____

If we have questions about your order, we must be able to reach you. Please make checks payable to:

L'Ecole N° 41 • P.O. Box 111 • Lowden, WA 99360.

(please cut if mailing)



Notes From the Winemaker

HARVEST. While a cool spring has kept canopy growth in check, a hotter than normal July has surged the plant maturity forward, and we are now estimating a harvest beginning in the second week of September. Despite total heat units approaching the 1998 vintage, we are still slightly behind 2001, and that is good news in terms of reaching full maturity with longer hang time. We are fruit thinning now to reduce yields to below 4 tons per acre.

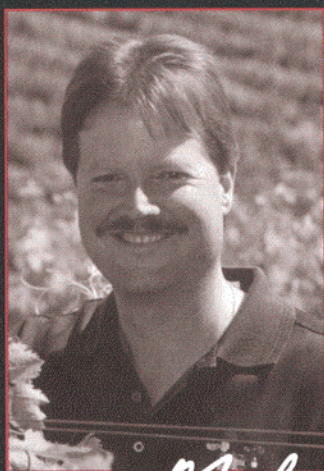
TRIPLE RED FOCUS. Washington has been recognized as one of the leading producers of premium Merlot, Cabernet Sauvignon, and Syrah in the world. With the exceptional quality of fruit available to us, look to L'Ecole N° 41 to expand production of Cabernet Sauvignon and Syrah.

VALLEY NEWS. Ground-breaking for Walla Walla Community College's Institute for Enology and Viticulture is planned for early fall. The \$3.2 million teaching and training facility will feature a fully functional 1,200 case winery as well as traditional classrooms, labs, and hospitality areas. Associated with the facility, the College also will have a ten acre teaching vineyard. For more information, please contact Myles Anderson, Director of the Institute for Enology and Viticulture, at 509.527.4264.

Welcome to Krista McCorkle, new Executive Director of the Walla Walla Valley Wine Alliance. The Alliance is a winery and grower partnership committed to furthering the awareness of the quality of wineries, wines, and vineyards of the Walla Walla Valley Appellation. Visit their website at www.wallawallawine.com.

SCHOOL NEWS. Debbie Frol has assumed the newly created position of General Manager at the winery. Debbie's background includes twenty-two years with the Seattle Times Company, most recently as Ad Director and Publisher of the Walla Walla Union-Bulletin.

We are also pleased to welcome Jay Babbitt, a recent Whitman alumnus, who is responsible for the coordination of our new Vins de L'Ecole wine club.



Marty



SEPTEMBER 2002 Wine Releases

2001 Columbia Valley "Barrel Fermented" Semillon - \$14

Remarkably brilliant and buoyed by crisp acidity, this wine shows loads of ripe citrus layered nicely with floral notes of orange blossom, honeysuckle and sweet nectar. Composed of 89% Semillon and 11% Sauvignon Blanc, this wine is a blend from Klipsun, Yakima Bend Ranch, Charbonneau and Seven Hills Vineyard.

2001 Seven Hills Vineyard Estate Semillon - \$19

100% Semillon from our estate grown fruit at Seven Hills Vineyard, this wine is packed with complex fruit flavors of green apple, pear, melon and papaya. Rich and creamy flavors of nutmeg, vanilla and custard unfold gracefully and linger on a satisfying finish.

2001 Columbia Valley Chardonnay - \$19

Ripe and elegant, this Burgundian style Chardonnay shows rich and lively tropical fruit flavors of banana, pineapple and mango with subtle mineral and spice that build in complexity and gain nuance through the finish.

2000 Walla Walla Valley Merlot - \$32

A blend of Pepper Bridge and Seven Hills Vineyard, this wine is 75% Merlot, 19% Cabernet Sauvignon and 6% Cabernet Franc. This merlot is not for the faint of heart. It is pure L'Ecole N° 41 style - rich, full-bodied and spicy. Cascading aromas of spicy cinnamon, nutmeg, orange peel and cranberry meld flawlessly with the intense bright fruit flavors of black cherry, plum and smoky notes on a long balanced finish.

Magnums from the Library

Many of you have found that our magnums make the perfect gift for birthdays, anniversaries, weddings and for the holidays.

With their preferred aging, we have selected from our library several gems from the 1998 vintage and will make them available during the month of September at a 15% discount. Call Jay at the winery at 509.525.0940 to place your order.

MAGNUM SELECTIONS	Regular Price	September Price
1998 Columbia Valley Merlot	\$66	\$56
1998 Walla Walla Valley Merlot	\$72	\$61
1998 Seven Hills Vineyard Merlot	\$86	\$73
1998 Walla Walla Valley Cabernet Sauvignon	\$78	\$66